



Academic Detailing

NewsLetter

December 2023



Meet the driving force behind Illinois ADVANCE: Mary L. Moody

Mary L. Moody, a graduate of the University of Illinois Chicago College of Pharmacy (UIC COP), has accomplished many noteworthy achievements throughout her 35 years of comprehensive pharmacy experience in health-systems, community, government, and academia.

Mary played a pivotal role in the successful establishment of Academic Detailing (Public Act 101-0278). This landmark legislation, signed into law in 2019, reflects Mary's dedication to advancing evidence-based education for Illinois Medicaid prescribers.

Mary has been the Associate Dean for Professional and Governmental Affairs for several years. She was recently appointed as the Director of Medicaid Programs unit at UIC COP and continues to exemplify her influential leadership within the field of pharmacy. Her contributions, particularly in the area of Academic Detailing, continue to shape and elevate the standards of excellence in the pharmacy profession.

The Illinois ADVANCE team extends its warm wishes for a joyful holiday season and a safe New Year.

For more information about our program, click here.

What's new in MOUD?

Illinois ADVANCE is preparing to unveil a new academic detailing topic focused on the initiation, induction, and dosing of buprenorphine for Opioid Use Disorder (OUD). Stay tuned for updates as we continue to delve into this important subject!

ICHP/IPhA Involvement

Illlinois ADVANCE actively engaged with pharmacists across the state this fall at the ICHP meeting in Oak Brook Terrace and the IPhA conference in Springfield. Inperson academic detailing sessions were conducted during these events.



NaRCAD Annual Conference

Illinois ADVANCE had a prominent presence at the NARCAD* international conference held in Boston in November. Dr. Nerissa Caballes presented in person and focused on implementing a nationwide detailing program with an emphasis on opioid safety. Dr Chirag Rathod led an in person interactive session on applying medical improvisation techniques for more effective interactions with healthcare providers. Dr. Corinne Puchalla virtually provided insights on successful outreach conversations with providers.

*NaRCAD: National Resource Center for Academic Detailing