Newsletter

August 2024

Illinois ADVANCE

ILLINOIS ADVANCE HIGHLIGHTS ACADEMIC DETAILING

AT 2024 AETNA BETTER HEALTH OF ILLINOIS VALUE-BASED CARE SUMMIT

In July, Sonia and Rucha from Illinois ADVANCE (ILA) presented at the 2024 Aetna Value-Based Care Summit. This presentation marked a continuation of the longstanding relationship between ILA and Aetna that began in 2022. After months of meetings to determine effective ways to collaborate, we were invited to the summit to showcase our academic detailing services and its potential to improve patient outcomes. The presentation was well-received by providers, leadership, and clinic representatives within the Aetna network. This event, along with other outreach efforts, highlights ILA's unwavering commitment to establishing our organization as a household name in healthcare. We are dedicated to providing valuable input for healthcare providers, increasing the visibility of our programs, and ultimately promoting better patient outcomes.

EXPANDING PUBLIC HEALTH ENGAGEMENT AT NACCHO 2024

Tina from ILA recently attended the National Association of County and City Health Officials (NACCHO) conference in Detroit, where the focus was to understand the current impact of public health and strengthen connections with professionals in the field. This opportunity allowed us to deepen our resources and extend our academic detailing services to support public health initiatives. By providing prescriber education, ILA aims to enhance patient outcomes and foster healthier communities, aligning with the multifaceted approach. Our engagement at NACCHO emphasizes our commitment to advancing healthcare and improving community well-being.

INSIGHTS FROM ILLINOIS ADVANCE'S PARTICIPATION IN RURAL HEALTH CONFERENCE

We are excited to share that ILA staff members recently had the opportunity to attend the Illinois Rural Health Conference in Champaign. The event was a fantastic platform to explore the unique challenges faced in rural health and to learn how our free resources can make a positive impact.

During the conference, we engaged in insightful conversations with representatives from county health departments, Federally Qualified Health Centers, various departmental agencies, and numerous other organizations. These interactions underscored the critical issues and innovative solutions in rural healthcare.

If you're encountering challenges in your rural health setting, please reach out to us. We're here to support you with the resources and assistance you need to overcome these hurdles. Let's work together to advance rural health in Illinois!